

BRECK CREATE

TITLE OF POSITION	Senior Director/Director of Programs + Campus Experience
REPORTS TO	President + Chief Executive Officer
DIRECT REPORTS	Arts Education Manager, Programs Coordinator*
JOB CLASSIFICATION	Full-Time Exempt

POSITION DESCRIPTION

Reporting to the President + CEO, the Director of Programs + Campus Experience helps shape creative placemaking and public participation in the Breckenridge Arts District by conceptualizing, planning, and executing innovative visual arts programs and multidisciplinary activities grounded in town's identity (i.e., environment, sustainability, adventure, play, equity). This position fosters strategic partnerships and oversees key spaces that invite campus visitors of all ages and backgrounds to explore art, be creative, and have fun. This individual will bring an innovative approach and event mindset to the advancement of Breck Create's mission: to deliver inspiring creative experiences that enrich the quality of life and quality of place for everybody who lives, works or plays in Breckenridge.

A key member of the leadership team, the Director of Programs + Campus Experience oversees a portfolio of public programs employing visual art, performance, new media, and social practice, while also directing exhibitions, public art and campus activation efforts. Together with the President + CEO, the position sets and meets program impact and revenue goals. It oversees Breck Create's Programs Department, which currently includes 3 full-time positions, one supervised by the Arts Education Manager, and directs the Facilities Manager + Lead Preparator on exhibition and public art installation and maintenance assignments.*

KEY RESPONSIBILITIES

- Maintain exceptional quality of Breck Create's festivals, exhibitions and public programs while increasing engagement and participation in the creative experience for all who live, work or play in Breckenridge. This includes oversight of program implementation, evaluation and operations of interior and exterior spaces of the Arts District Campus and its state-of-the-art studio and artist live/work spaces.
- In close coordination with the President + CEO and in tandem with Town of Breckenridge Community Goals, lead the curation of exhibitions and public engagement strategy for Old Masonic Hall, which is located on the center block of Main Street and serves as a gallery space, welcome center, and ticket office for the Arts District.
- Manage the Town of Breckenridge's Public Art Program and Breck Create's Public Art Advisory Committee, in accordance with the Master Plan + Policy. Provide expertise and guidance to internal and external stakeholders, which may include Town council and staff, business partners, members of the arts and cultural sector and the community at large. Oversee all stages of Public Art projects from beginning to end, working with Town staff including design, establishing community selection panels, commissioning artists, contracting, construction and project completion.
- Cultivate relationships with significant artists and movements in contemporary and environmental art relevant to Breckenridge to be featured in seasonal gallery exhibitions and outdoor festivals as well as permanent public art projects.

- Utilize data to inform processes and initiatives to further DEI values and strategize ways to increase opportunities for artists from underrepresented communities.
- Represent Breck Create in contractual negotiations with artists, booking agents and special projects as directed by President/CEO.
- Foster strong relationships with the local creative community that create mutually beneficial partnerships to enhance programs and increase animation of Arts District spaces
- Collaborate with External Relations Department to build awareness of programs and impact. Assist in identifying funding opportunities and funder cultivation efforts for individuals, corporate, grants, etc. Assist in developing a communications strategy that connects community members to Breck Create's programs and the creative energy of Breckenridge. Align with Senior Director of External Relations in creating processes that support staff working in a front facing capacity.
- Oversee budgets for programs, developing strategies and pricing models to increase revenue while ensuring expenditures remain at or below established targets.
- Supervise, coach, mentor, and develop Programs Department staff. Foster ownership and agency among team members in their respective program management areas. Cultivate a culture of reflection, collaboration, experimentation, and innovation to ensure implementation of best practices.
- Work with the President + CEO and Department Heads to develop the vision and strategies for the Arts District, balancing needs, future programs, resources while also identifying and advocating for future opportunities. Share methods, tools to support community centered approach and feedback loops for programs.
- Manage other projects as assigned.

WHAT YOU SHOULD KNOW

This job is located in Breckenridge, Colorado, and is predominantly an in-person position, with some potential for hybrid flexibility. The individual in this role may need to be present for evening and weekend events and will occasionally be on-call for immediate issues or problems that arise.

WHAT WE CAN OFFER

The salary range for this position is \$75,000-\$100,000 annually. Salary to be determined by the applicant's education, experience, knowledge, skills, and abilities, as well as internal equity and alignment with market data. Onboarding assistance may be available. Benefits include:

- Health, Dental, Vision Insurance (80/20)
- 401(K) Match up to 3% - eligibility requirements for participation and match
- Parking Pass
- Paid Personal Time
- Cell Phone Stipend
- Short and Long-Term Disability Insurance (100% employer paid)
- Art Classes/workshops at no charge - employee only

POSITION REQUIREMENTS

- 5+ years of progressive interdisciplinary curatorial, educational and arts leadership experience working in art centers, craft campuses, museums and/or other larger cultural institutions.
- Deep knowledge of contemporary arts and extensive network of artists, curators, educators, administrator, agents, managers, and leaders in the arts field.
- Demonstrated commitment to creating thoughtful, inspiring, and enjoyable visitor experiences for diverse audiences.
- Demonstrated ability to set vision and direction, adept at strategic thinking.
- Experience supervising full time staff, part-time staff, and interns.

- Ability to effectively network and collaborate with internal and external stakeholders, contractors and designers.
- Ability to communicate effectively in group and individual situations as well as in written form.
- Strong organizational skills and ability to work on multiple, detailed projects simultaneously.
- Computer literate (MS Word, PowerPoint, Excel)
- Experience engaging Latino/Hispanic communities a benefit.
- A “can do” attitude and a willingness to adapt and modify plans when circumstances demand.

EDUCATION OR FORMAL TRAINING:

Bachelor’s degree in arts/business administration, liberal arts required; a Master’s degree in arts management, museum education or similar program preferred.

ABOUT BRECK CREATE PROGRAMS:

As a multidisciplinary organization, Breck Create presents music, dance, literary and visual arts experiences and provides educational opportunities that invite people of all ages to explore art, be creative, and have fun. It seeks out bold programming that engages its community as a creative partner, offers experiences to reflect time and place, invites audience co-creation and hands-on involvement, and showcases Breckenridge’s global identity. Arts District Campus programs include:

Exhibitions: A contemporary series of seasonally rotating critical exhibitions, immersive installations and other socially engaged art happenings featuring culturally relevant work that reckons with the present moment and challenges assumptions, whether about rural communities, sustainability or the American Dream.

Public Art: A collection of 33 quintessentially Breckenridge pieces that occupy carefully-selected public spaces throughout town and reflect the values and character of the community. Temporary and ephemeral installations bolster the experience of Breckenridge as a haven for creativity high in the Colorado Rocky Mountains.

Festivals: Breck Create produces two major festivals annually: Breckenridge International Festival of Arts (BIFA) and Dia de Muertos (DDM). Each festival engages local, national, and/or international artists to create an eclectic mix of music, dance, film, visual arts and family entertainment in the cultural venues, public parks, and open spaces of Breckenridge.

Fine Art and Studio Craft Curriculum***: Year-round education and enrichment on the Breckenridge Arts District campus, includes classes, workshops, and open studios in media such as painting, textiles, ceramics, metalwork, Precious Plastics and more.

Artist-in-Residence***: A program designed to offer local artists as well as regional and national guest artists time, space and community through which to grow their respective practice. Guest artists-in-residence serve as teachers and enhance the curricular offerings available in schools and education programs.

Special Events***: Breck Create produces annual events and series including Campus Crawls as well as Breck Create Presents, July 4, Handmade Holiday, AirStage Après, Neighborhood Block Parties and Town Party. Additional event offerings rotate seasonally to enhance and activate exhibitions in Old Masonic Hall.

**** Craft Curriculum, Artist-in-Residence, Breck Create Presents, July 4, Handmade Holiday, AirStage Après, Neighborhood Block Parties and Town Party are currently directed by the Arts Education Manager and other staff*

HOW TO APPLY

Submit your resume and cover letter to opportunities@breckcreate.org by **Thursday, May 30, 2024** for consideration.

Breck Create is committed to having voices in our organization and coalitions that bring diverse perspectives. We strongly encourage and seek applications from people of color, people with disabilities, women, men, non-binary individuals, bilingual and bicultural individuals, veterans, and LGBTQ individuals.

Breck Create is an equal opportunity employer. Applicants will not be discriminated against because of race, color, creed, sex, sexual orientation, gender identity or expression, age, religion, national origin, citizenship status, disability, ancestry, marital status, veteran status, medical condition, or any protected category prohibited by local, state or federal laws.