

BRECKENRIDGE INTERNATIONAL FESTIVAL OF ARTS

AUGUST 15-24, 2025

BIFA is a celebration of adventure, play and creativity that invites locals and visitors on a transformative 10-day journey to explore the interconnectedness of people and ecosystems, both seen and unseen, above and below the surface. Through adventurous, arts- and play-based programming, this year's festival delves into the vital themes of sustainability, living networks, and the deep interconnections between nature and human expression.

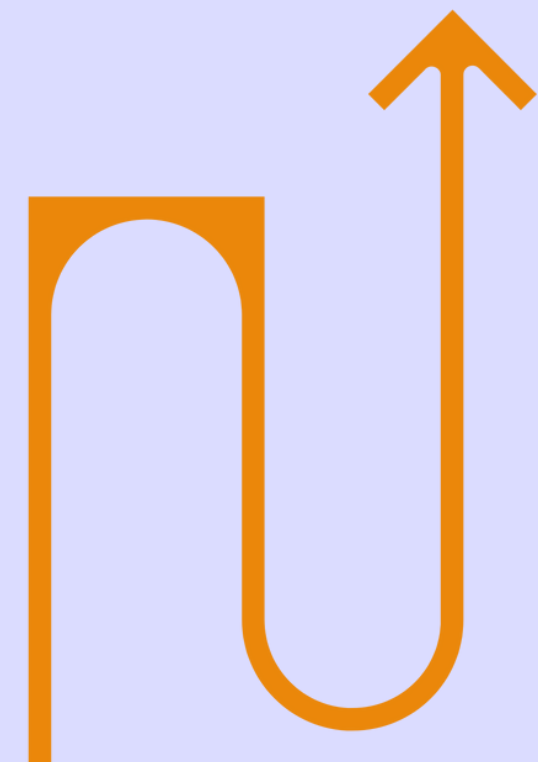
Anticipated Attendance: 25,000





FESTIVAL TITLE SPONSOR

Breckenridge International Festival of Arts attracts approximately 10,000 visitors and Summit County locals. Enjoy premium visibility for your business across marketing materials, signage, and event promotions and engage with a vibrant audience through exclusive sponsorship opportunities. Showcase your commitment to the arts by supporting adventure, nature, creativity and play while helping to bring this inspiring 10-day community event to life.



SPARK

BY STUDIO ROOSEGAARDE

SPARK is a large-scale immersive work that reimagines traditional celebrations by replacing polluting fireworks and balloons with a sustainable alternative. Using design and technology, it features thousands of biodegradable light sparks, inspired by fireflies and stars, silently carried by the wind to inspire reflection and wonder.

The three-night (Aug 15-18) presentation stationed on the Riverwalk Center Lawn in Breckenridge will be the North American premiere of the work.

SPARK raises awareness of Breckenridge's upcoming designation as a Dark Sky Place, one of only 200 in the world preserving and protecting dark sites through responsible lighting policies and public education.

PLAY 



SPARK

FACT SHEET

- Studio Roosgaarde is committed to creating artistic experiences that address issues of climate change and the environment through inspirational, innovative and magical experiences for all
- SPARK aligns with community goals and values
- SPARK has been presented at 10 major cities around the world including London, Madrid, Aix en Provence
- This will be the North American premiere in Breckenridge
- 2 million visitors have experienced SPARK in 10 iterations
- Each performance can be several hours, the idea is for people come hang out, interact, go eat, shop and come back



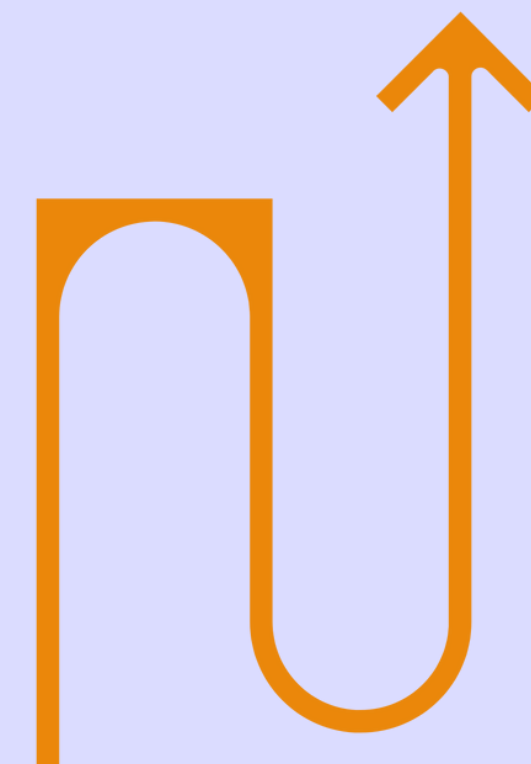


MINTY FRESH CIRCUS

RESIDENT ARTIST COMPANY

Minty Fresh Circus is a US-based circus show performed by an all-Black cast, with a majority-Black creative team celebrating the healing power of Black music & movement, infused with the joy & resilience of those from the African diaspora.

Minty Fresh Circus will headline a show at the Riverwalk Center, perform free “teasers” for the public, and lead youth movement workshops for the more adventurous festival-goers!



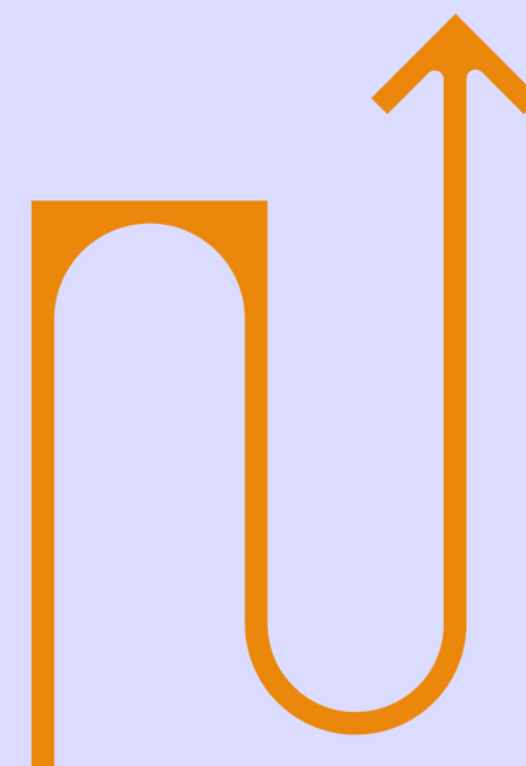


TRAIL MIX

MOONSTONE • ILLINOIS CREEK • IOWA HILL

Trail Mix combines art, music, theater, mindfulness, hiking and biking along the trails of Breckenridge with free outdoor pop-up performances, guided hikes and environmental installations. Performances will feature Tree-o as well as other local and regional musicians, and each trail will feature an art installation inspired by the local environment.

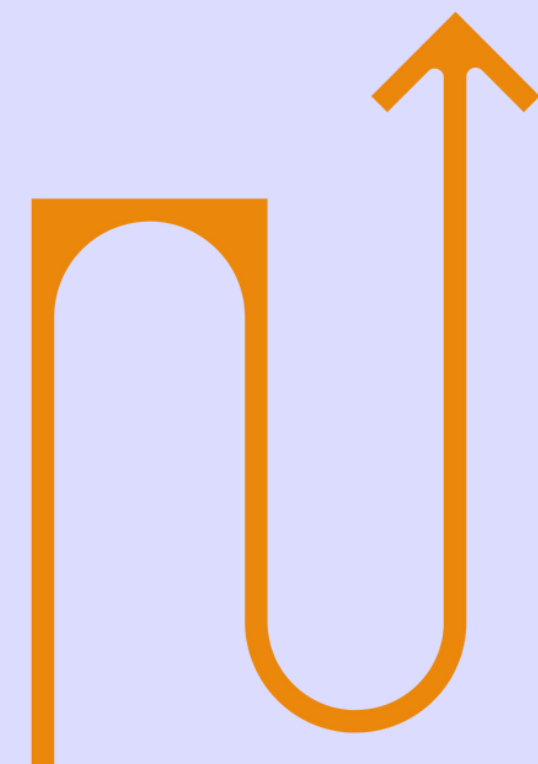
Anticipated Attendance: 3,400





RIVERWALK CENTER STAGE SPONSOR

A stately, 750-seat performance venue on the banks of the Blue River in downtown Breckenridge, the Riverwalk Center hosts a combination of free performances and ticketed mainstage performances throughout BIFA. Gain recognition for your business by supporting the arts and bringing world-class talent—local, national, and international—to this vibrant community stage.



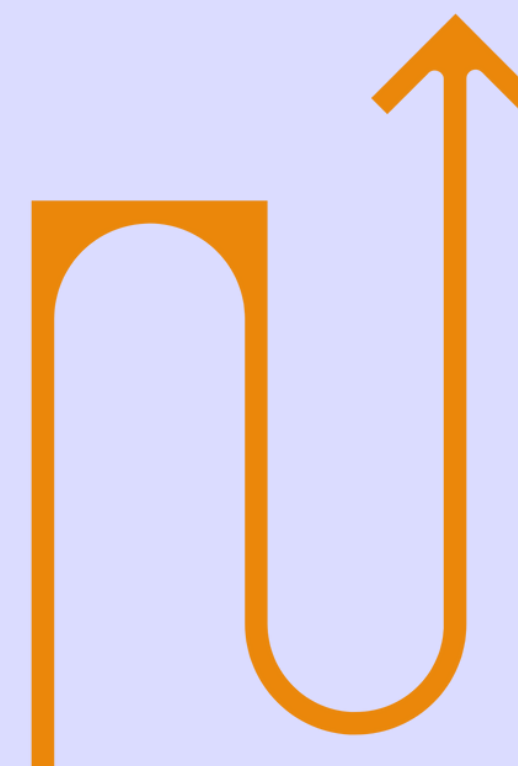


CONCRETE JAMS

AUG 20 • RIVERWALK CENTER

Music and skateboarding collide in this free Festival event. Inside the Riverwalk Center, top pro and local skaters throw down epic halfpipe tricks while 2MX2 brings a high-energy mix of rock, hip-hop, and Latin reggaeton. Powerful guitar riffs, heavy beats, and infectious rhythms fuel the action in a live, improvisational battle of flips, tricks, and sound. Participating skaters are selected through a social media video campaign, “Skate Mission,” where skaters are encouraged to show off their skills and artistic expression.

Anticipated Attendance: 800

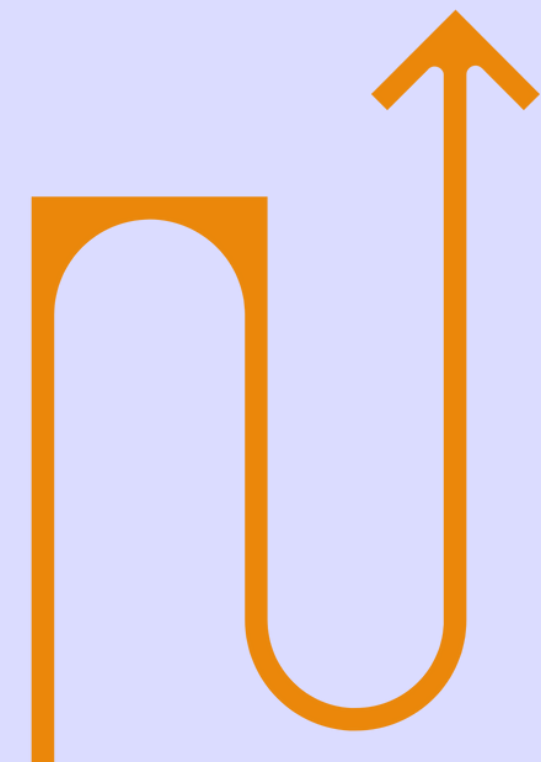




YOUTH + FAMILY PROGRAMMING

Playful youth + family programming is a cornerstone of the BIFA line-up. This year's festival will feature:

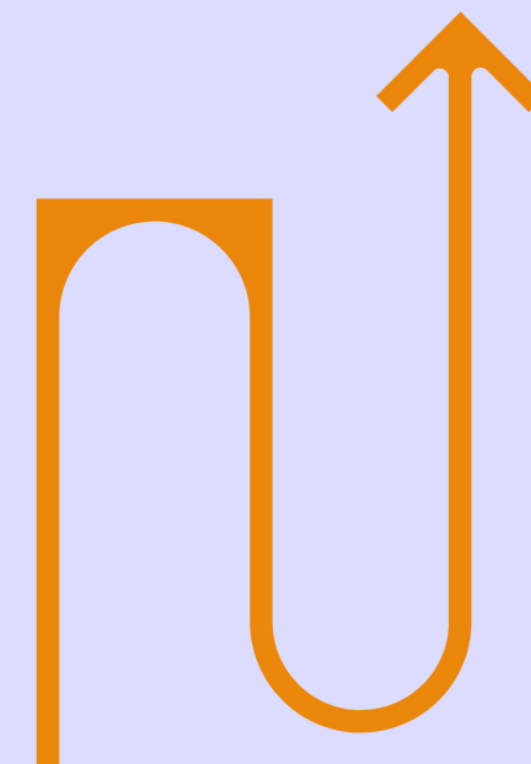
- Youth movement workshops with Minty Fresh Circus
- Free music and performances on the
- AirStage Hand-crafted wooden marble runs installed on two hiking trails in Breckenridge
- A BIFA summer camp
- Pop-up performances on the trails of Breckenridge
- Creative workshops
- Free crafts and more





INFO TENT

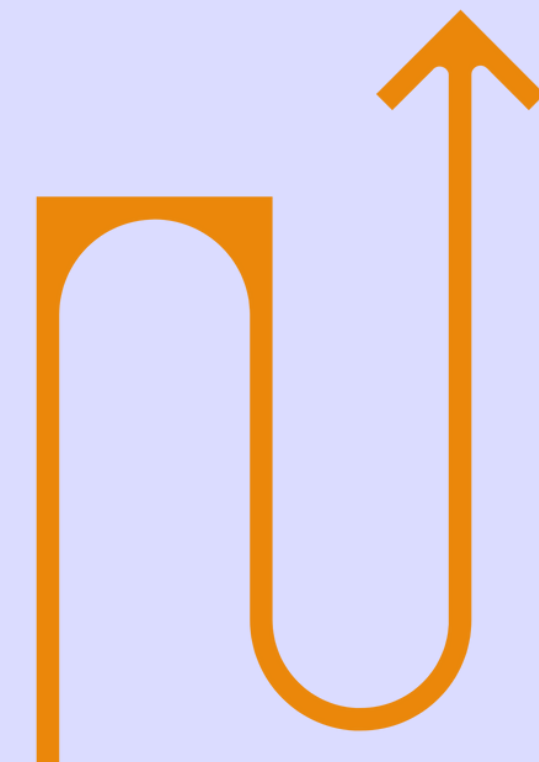
Stationed in the highly trafficked Blue River Plaza, the info tent is where one can go to find out more about the Festival and about Breck Create. Staffed by Breck Create employees and volunteers, passersby can make a quick stop to plan their Festival experience, and kids have the opportunity to create an easy, fun craft. Stocked with BIFA program books, schedules and sponsor collateral, the info tent is the central hub of the Festival. New this year, BIFA t-shirts will be for sale!





COMMUNITY SPONSOR

As a community sponsor, your business plays a vital role in supporting BIFA's free and accessible programming. Your sponsorship helps bring adventure, creativity, nature and play to the community, creating memorable experiences for locals and visitors alike. Enjoy brand visibility through marketing materials and festival promotions while demonstrating your commitment to culture and creativity. Join us in making this inspiring 10-day festival a celebration for everyone.





ACOUSTIC FLOW + GUIDED MINDFULNESS HIKES SPONSOR

Support unique wellness experiences that inspire connection and relaxation! Morning yoga sessions along the Blue River offer a peaceful start to the day, combining movement and breath and melody in a scenic setting. Guided Mindfulness Hikes on nearby trails encourage participants to slow down, breathe, and immerse themselves in nature. Your sponsorship helps bring these enriching events to the community, fostering well-being and balance.

