



Breckenridge
Creative Arts
breckcreate.org

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TO BE RELEASED:
SEPTEMBER 13, 2022

BRECKENRIDGE CREATIVE ARTS PRESENTS
ARTIST TALK WITH JUSTIN BRICE
WE ARE THE ASTEROID: COMMUNICATING THE URGENCY OF THE ECOLOGICAL CRISIS
THIS MONDAY, SEPTEMBER 19TH AT OLD MASONIC HALL
5:30 P.M. | FREE WITH [REGISTRATION](#)



Breckenridge, CO – September 13, 2022: BreckCreate is thrilled to announce an artist talk with New York artist Justin Brice: “WE ARE THE ASTEROID: Communicating the Urgency of the Ecological Crisis” this Monday, September 19th at 5:30 p.m. at Old Masonic Hall, free with [registration](#). Brice (b. 1974) is a visual artist known for his work on ecological issues. His photographic, sculptural, and installation works address the Anthropocene, the name given to our current ecological period, in which human activity has been the dominant influence on climate and the environment. We Are the Asteroid is a series of conceptual,

text-based public artworks by Brice that were on display throughout Breckenridge International Festival of Arts (BIFA), August 12 - 21, that draw attention to climate change. *We Are the Asteroid* will be on display again daily starting September 16 through 22 on the Arts District Lawn, Riverwalk Lawn and Parking Center Promenade.

As the French philosopher BRUNO LATOUR has noted, “the problem in understanding changes in climate — in the geographical, geological, social, and political senses — is one of language, of translating huge and often abstract databases and events for human comprehension.”

In this fast paced, highly stimulating lecture, Brice will discuss how he attempts to make the incredibly abstract issues of climate change and the ecological crisis approachable and accessible to the general public in an effort to broadly raise the public consciousness on these existential issues. His most recent bodies of work — text-based and exhibited in public spaces — will be featured in his talk.

Over the last two decades, Brice has frequently collaborated with scientists, philosophers, and journalists in order to forge a deeper understanding of human impact on the planet. Notably, this included a series of missions he flew with NASA scientists. Beginning in 2015, Brice documented Greenland's rapidly changing glacial land and sea ice for use as source material in works first presented in 'Earth Works: Mapping the Anthropocene,' his solo exhibition debuting at the Norton Museum of Art, West Palm Beach, FL. The exhibition has since traveled to the USC Fisher Museum of Art, Los Angeles.

WE ARE THE ASTEROID

Justin Brice

September 16-22 | On View Daily

Arts District Lawn, Riverwalk Lawn, Parking Center Promenade

The sandblasted solar-powered LED highway message board loops ecological aphorisms written by Brice and eco philosopher Timothy Morton. The board flashes surprising poetry, metaphor, and humor to challenge viewers to think ecologically, while breaking down barriers to stimulate conversations about the environment.

This project is made possible by a grant from Science Rising and the Union of Concerned Scientists.

Tag #WEARETHEASTEROID Instagram [@studiojustinbrice](#) | Twitter [@xjustinbrice](#)

About Breckenridge Creative Arts (BCA) Breckenridge Creative Arts, a.k.a. BreckCreate, aims to build a dynamic, year-round creative community within Breckenridge. The organization's mission is to deliver inspiring creative experiences that enrich the quality of life for residents and quality of place for visitors via live performances, exhibitions, screenings, classes, workshops and other engagement opportunities throughout Breckenridge, Colorado. BreckCreate's core attractions are the Riverwalk Center and a lively Arts District campus of renovated historic structures that now function as studio spaces for classes and workshops as well as affordable rentals by local artists and visiting artist-in-residence participants. The Breckenridge Arts District is a certified district within the Colorado Creative Industries [Creative District](#) program. For more information regarding events and programming, please visit our [website](#).

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